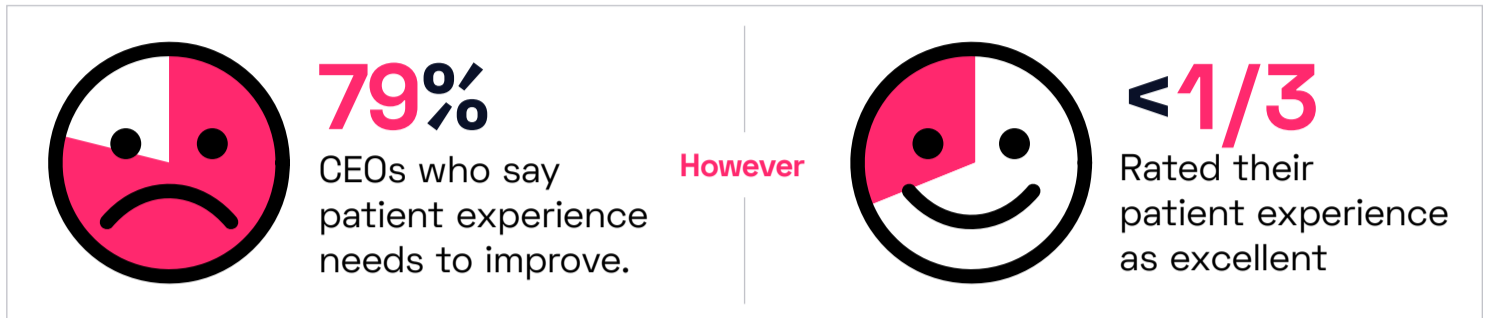
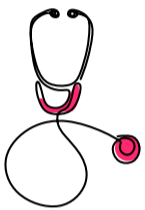


Using the Cloud to Improve Patient Experience in Healthcare

Healthcare is putting patient experience at the forefront. A patient-centric experience allows providers to offer better care. **BUT...**



What tools do they have to improve patient experience?



1 Conduct studies to figure out patient preferences



2 Study patients throughout their treatment journey



3 Partner with advocacy groups to build trust



4 Increase transparency through the process of therapy development



5 Use digital solutions to supplement hearing from patient directly

The best enabler of these strategies? **THE CLOUD!**

The healthcare cloud market is **growing!**



\$23.4
billion in 2019.



\$51.9
billion by 2024.

The benefits of the Cloud:

Lower costs than hosting an on-prem datacenter

Enables **better interoperability between providers** for better patient care



Ability to **participate in telehealth and virtual care**

Tighter security protocols vs DIY

In order to leverage the cloud for your patient-centric initiative, you need fast performance for your most mission-critical data on the cloud. How do you get that?

Enter Silk!

The Silk Platform sits between your EHR workloads and the underlying cloud infrastructure and provides up to 10x faster performance compared to native cloud alone. Silk can handle the largest, most complex workloads you have easily and enables simple lift-and-shift into the cloud.

Ready to get started? Learn more at <https://silk.us/solutions/healthcare/>.