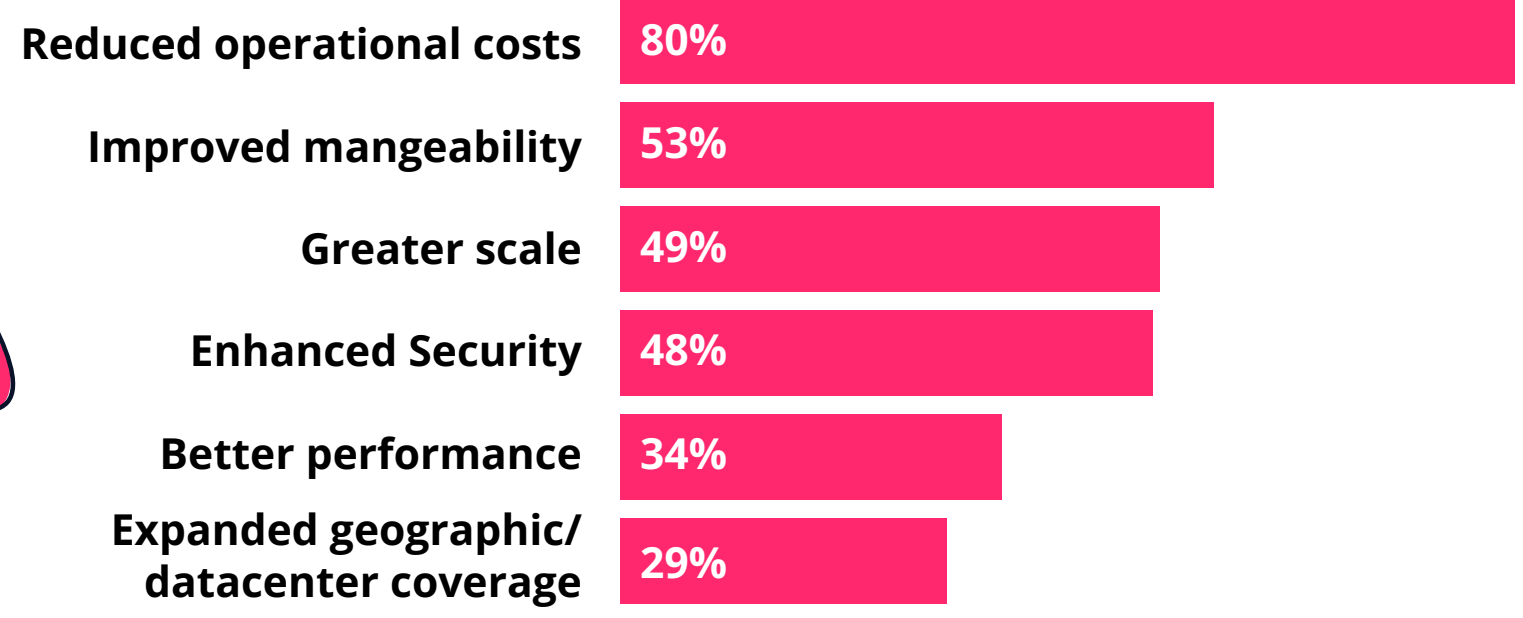
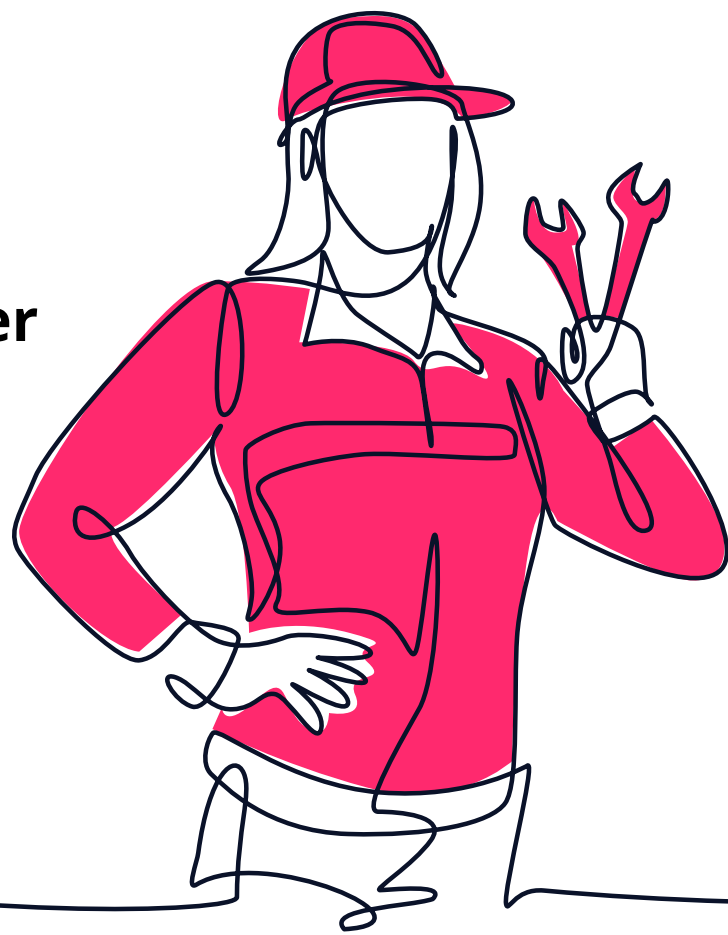


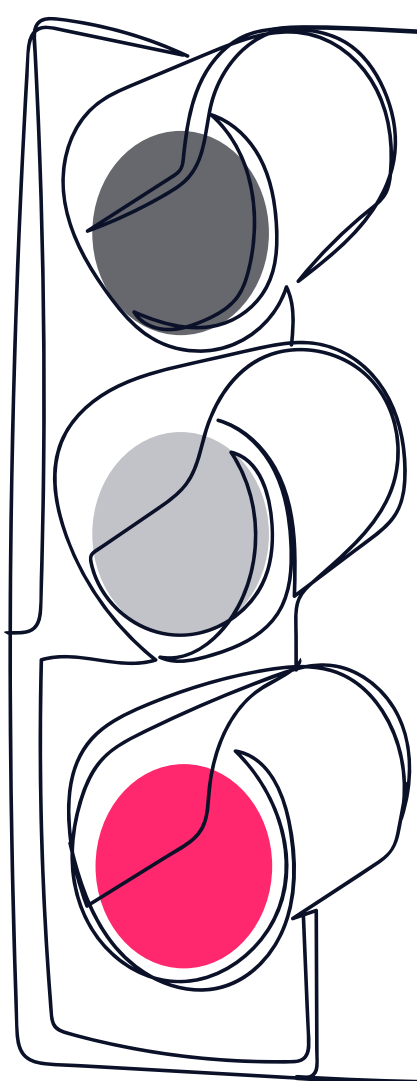
How the Current Economic Downturn Affects Your Cloud Migration

Experts seem to be divided on whether we're heading towards a global recession or not. **But how will that affect your plans to migrate to the cloud?**

What Benefits Of the Cloud Are More Important Than Ever



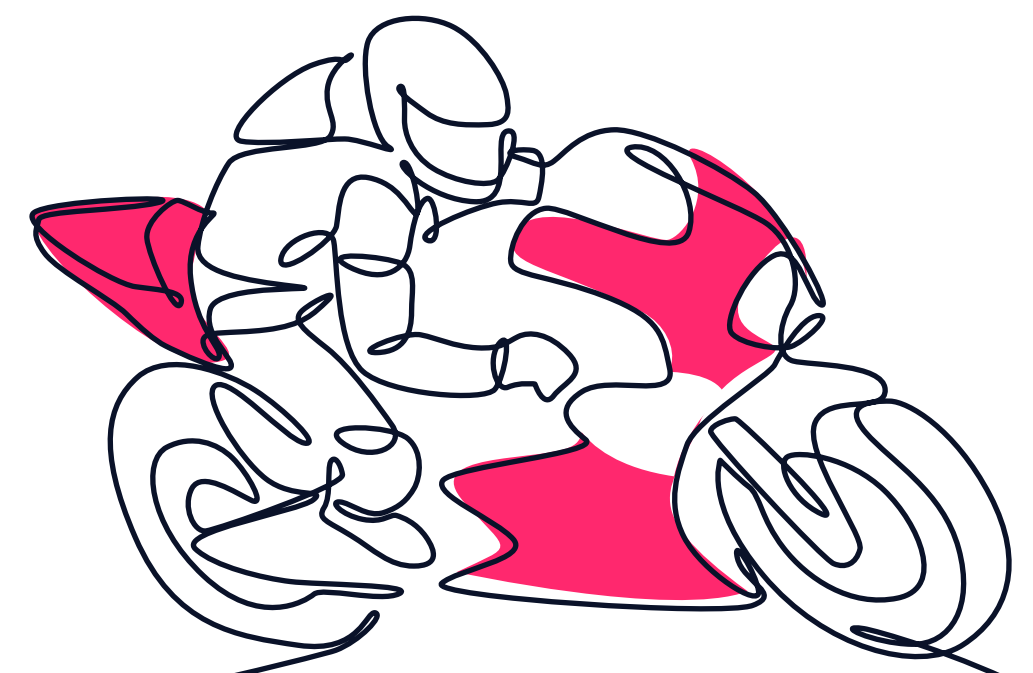
Whether the economy is looking up or looking down, reducing operational costs is important. But with the recent economic downturn, **reducing these costs seems to be more important than ever.**



2% Are Halting Migration Plans

32% Are Slowing Down Plans

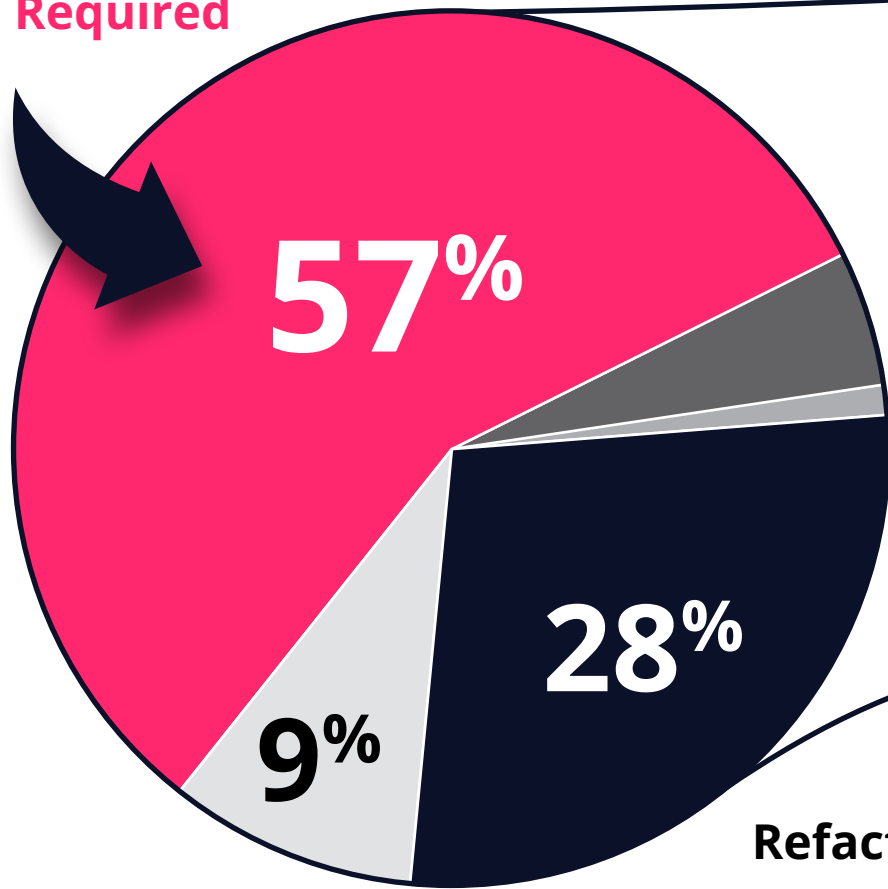
43% Said It Had No Impact



24% Are Actually **ACCELERATING** Migration Plans

Avoiding Refactoring Unless Required

How Are Businesses Getting to the Cloud?



The **Top 4** Current Challenges in Running Cloud Applications:

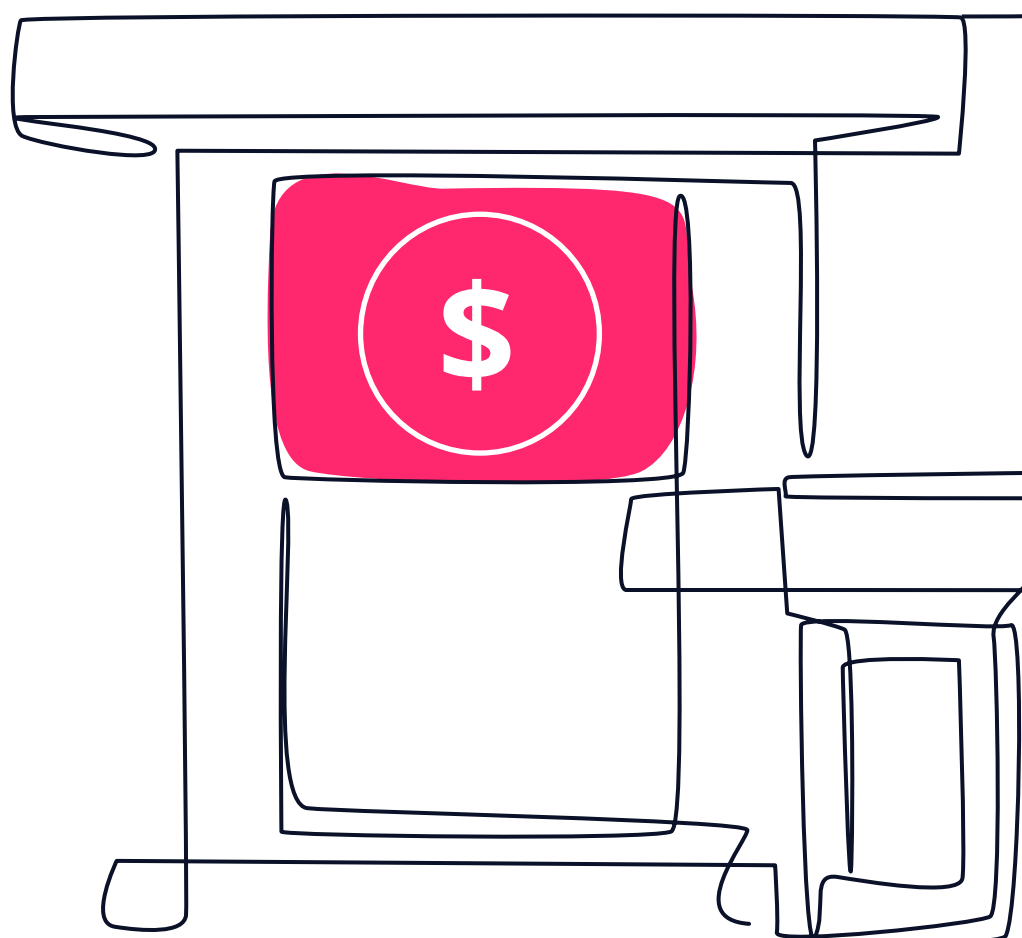
Excessive Cloud Costs

Unpredictable Cloud Costs

Availability of Skills

Complexity of Managing Cloud Infrastructure

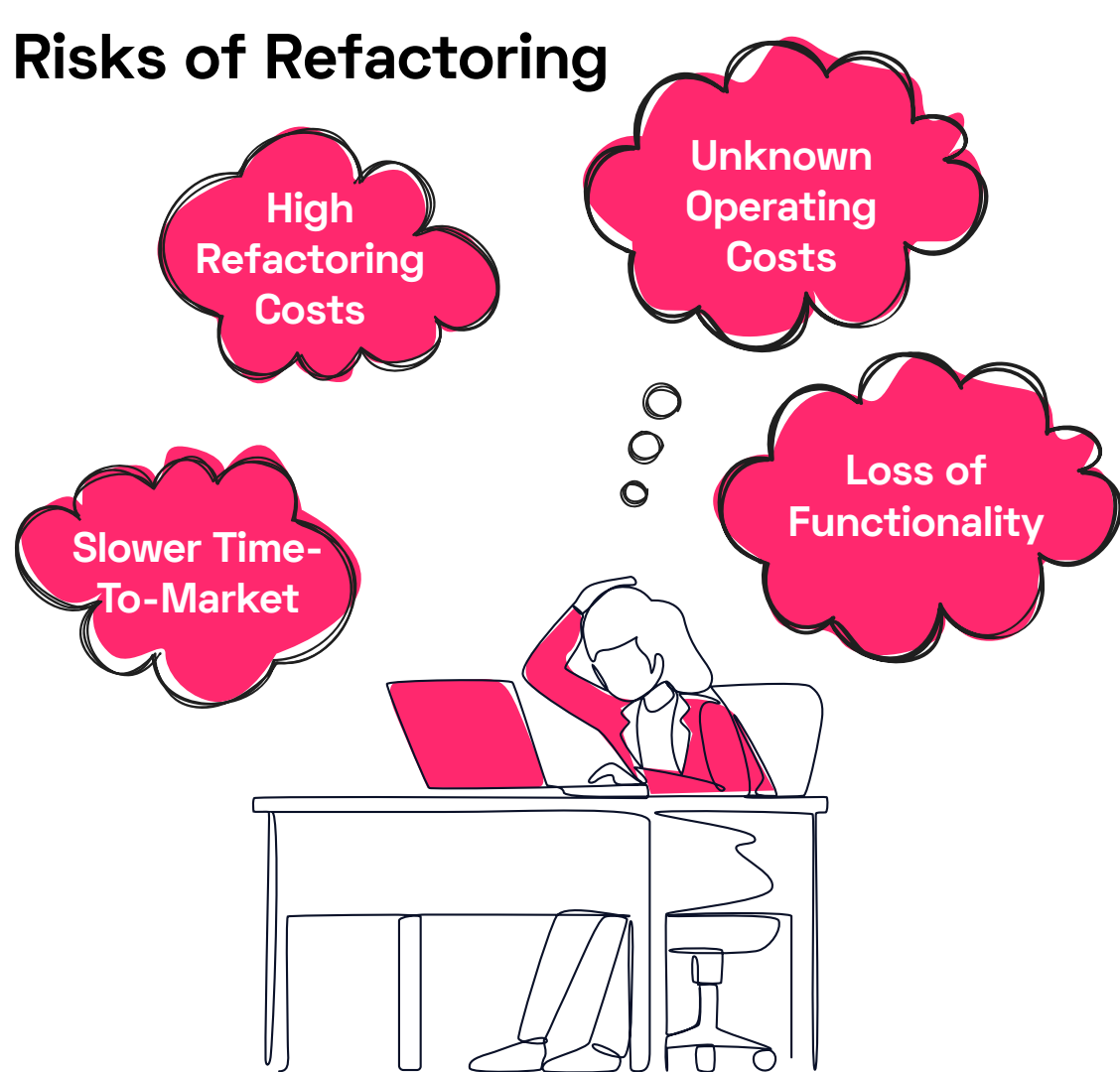
And Many Are Significantly **Overspending...**



3/4 say they are overspending

1/4 say costs are "just right" or better than expected

Risks of Refactoring



Introducing Silk!



The **Silk Cloud DB Virtualization Platform** is a virtualization layer between your underlying cloud infrastructure and workloads that gives your mission-critical applications the ultra-fast performance they need – up to 10x faster compared to native cloud alone -- without breaking the bank. Silk helps you quickly lift and shift workloads to the cloud, so you can achieve cloud-native efficiencies without refactoring your cloud-compatible workloads. With separate layers for performance and capacity as well as enterprise data services including zero-footprint snapshots, Silk works with you to deliver the performance your applications require while keeping your cloud costs to a minimum and avoiding unnecessary overprovisioning.

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